

Positive Change in the Age of Consequences

What Will it Mean to Win?

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1. Age of Consequences

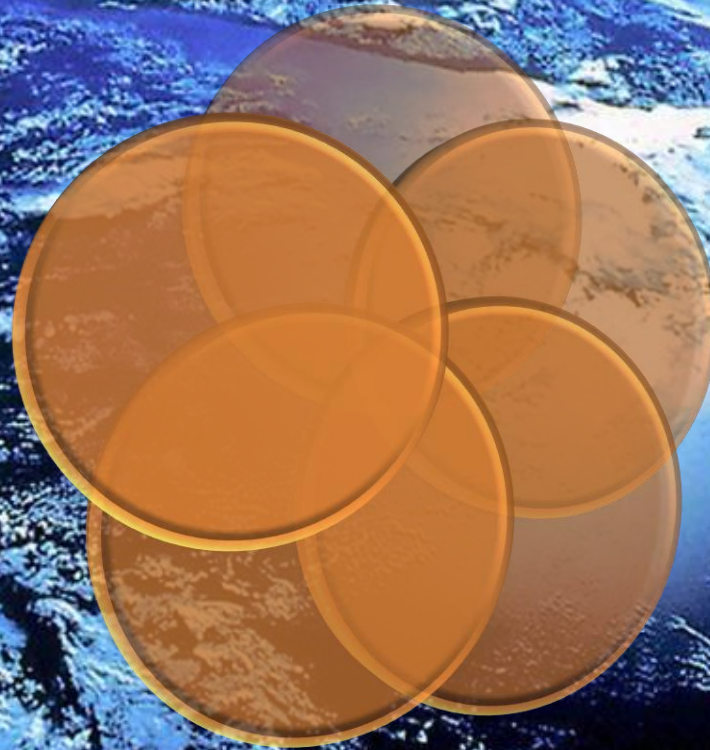
***Climate
Change***

***Economic
Instability***

***Ecosystem
Degradation***

***Resource
Constraints***

***Energy
Insecurity***





“Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win”.

— Sun Zi, 'The Art of War'

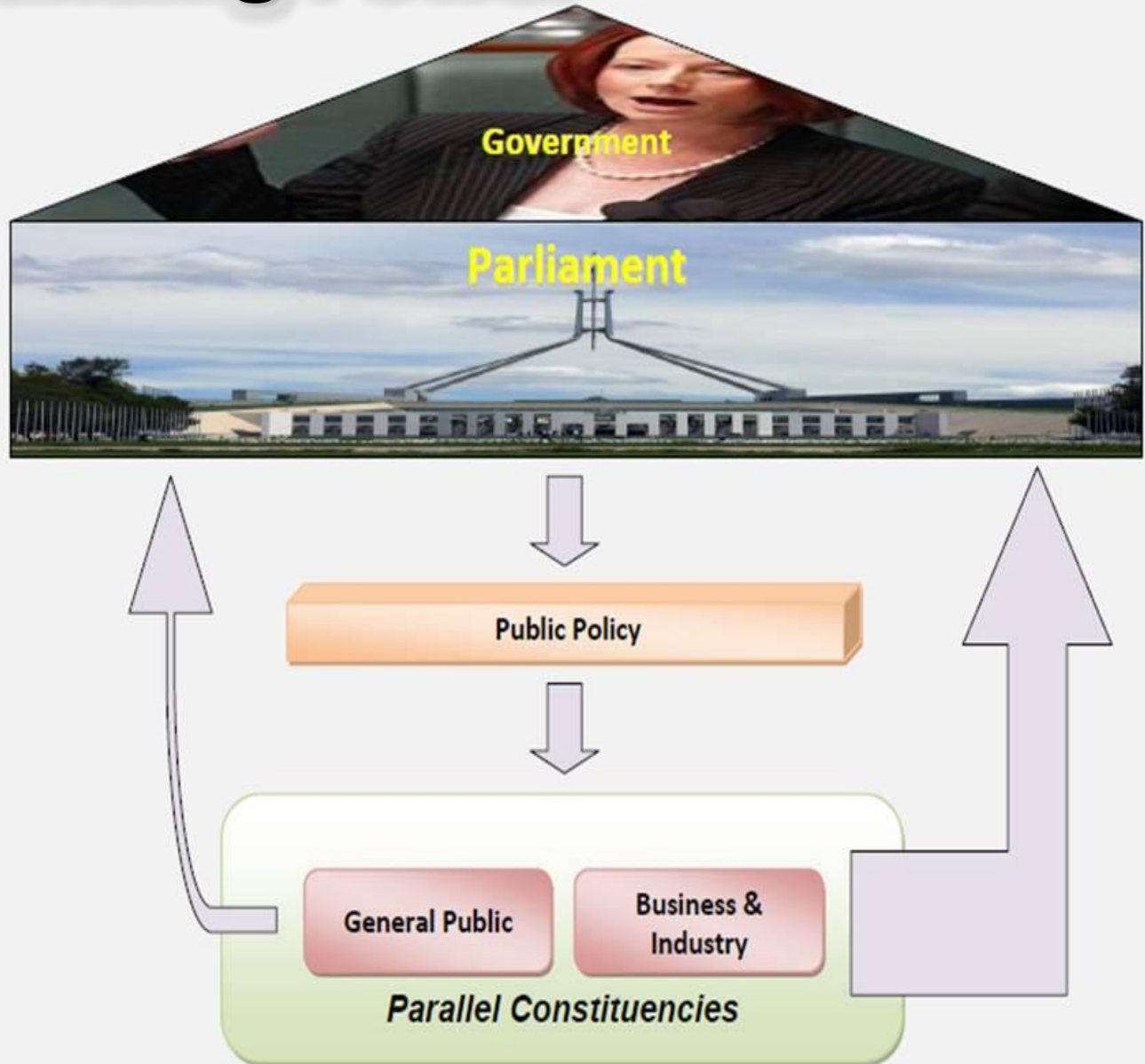
2. What does winning mean?

3. Counter-Revolution Against Sustainability



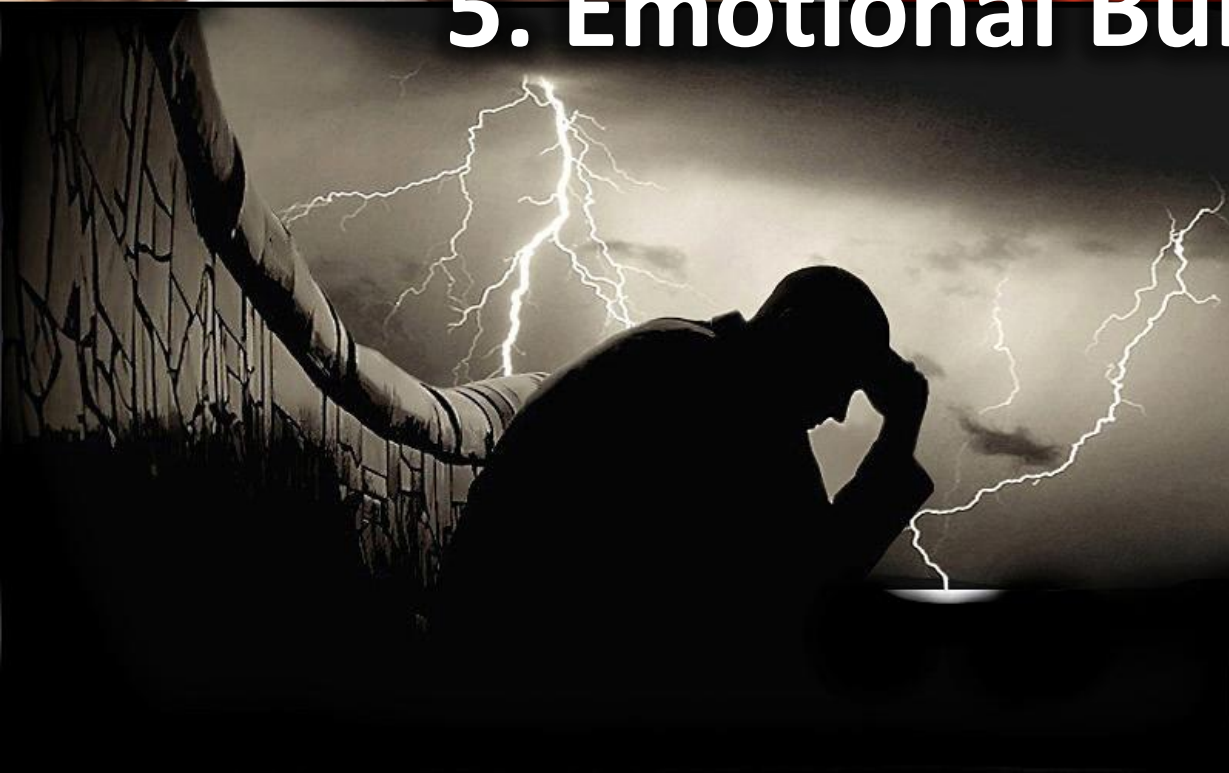
4. Understanding Power

**“those skilled in war
bring the enemy to
the field of battle and
are not brought there
by him.”
—Sun Zi, *The Art of War*.**





5. Emotional Burnout



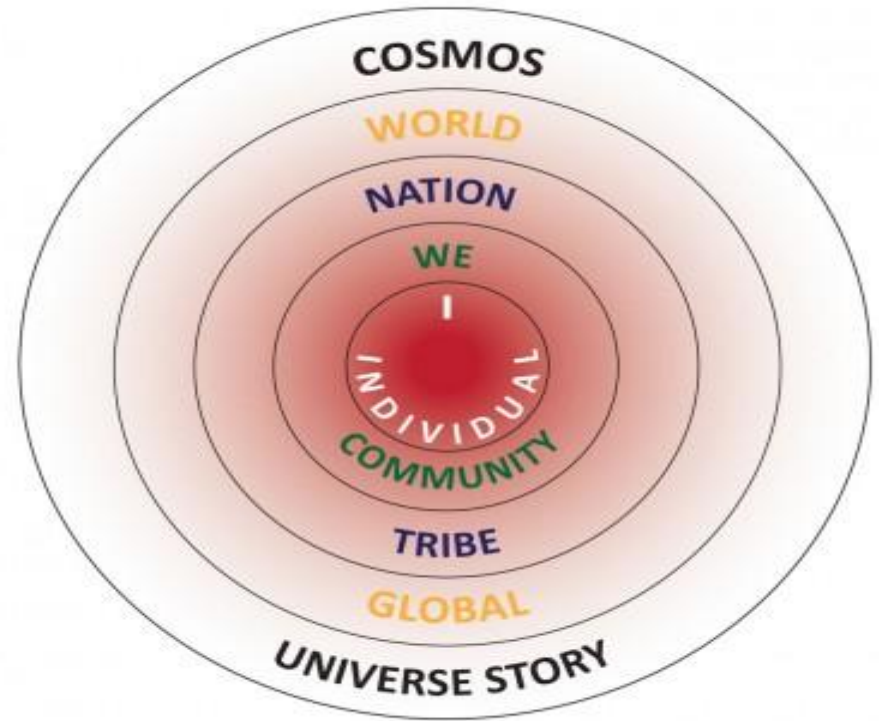


6. The Audacity of *Hope*

7. Seductive Dead Ends



8. Holistic Strategy



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http://www.findhorn.org/wp/wp-content/plugins/ff_lib/inc/timthumb.php?src=/wp/wp-content/uploads/2014/02/NSSDiagramA.jpg&w=400&z=1

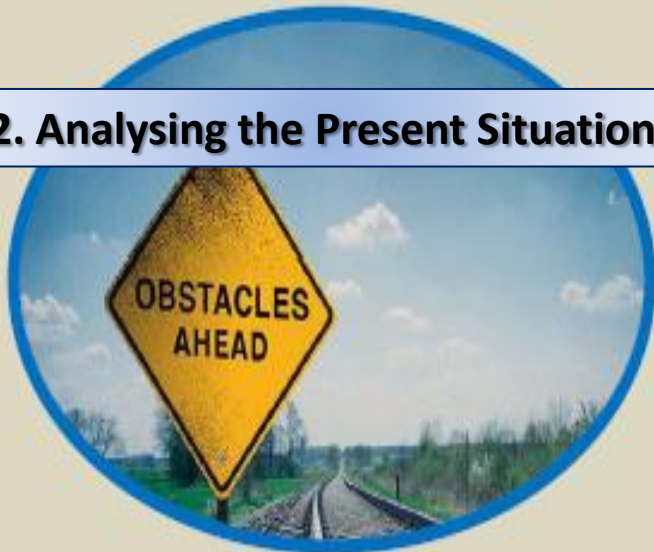
Strategic Imagining



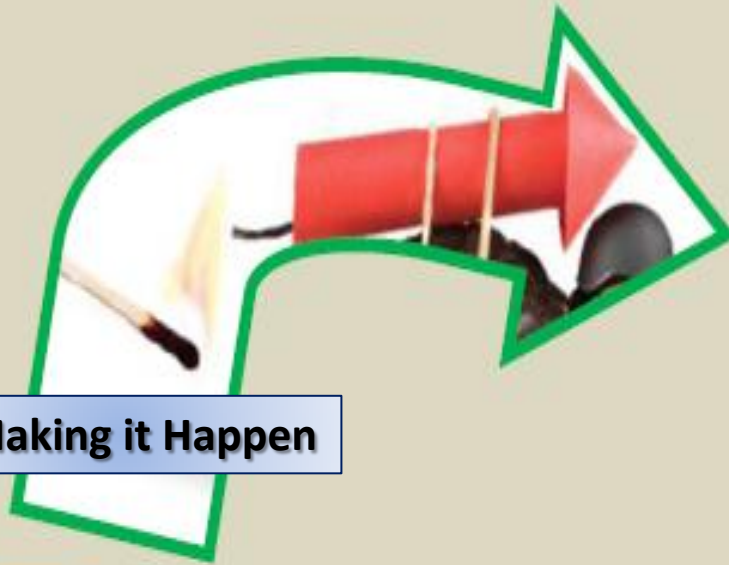
1. Articulating our Goal



3. Mapping the Path



2. Analysing the Present Situation



4. Making it Happen

A close-up, low-angle shot of a soccer ball hitting a goal net. The ball is white with black panels and is caught in the white mesh of the net. The background is a clear blue sky with some light clouds. The text is overlaid on the image in a bold, yellow font.

Step 1: Articulating Our Goal

Imagining what it means to “win”

Step 2: Analysing the Present Situation



Why we are not
“winning”



Step 3: Mapping the Path Toward Our Goal

A strategy for “winning”

Step 4:

Making It Happen

Playing to “win”



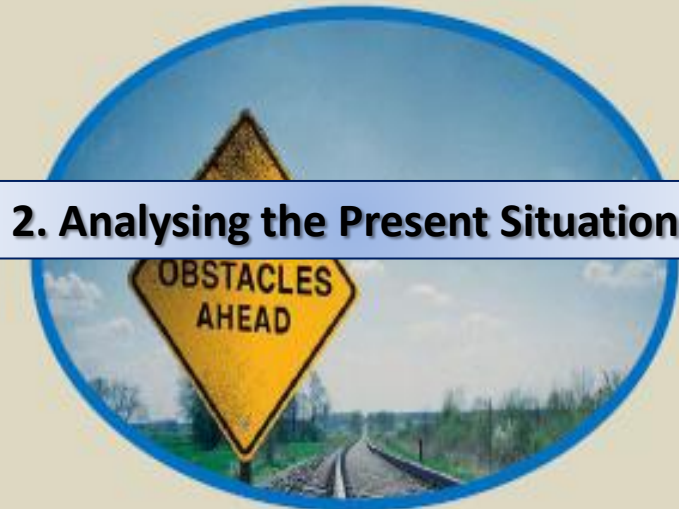
Review



4. Making it Happen



1. Articulating our Goal



2. Analysing the Present Situation



3. Mapping the Path

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